Shiva Kumar Pradhan

User Experience Designer (UX/UI)
Cell: +91 - 9945349248 | **Email:** pradhansk191@gmail.com
Portfolio URL: https://www.skpradhan.com/| www.behance.net/shivapradhan

Professional Summary

Creative and results-driven UX Designer with 12+ years of experience designing intuitive, user-centered digital experiences. Proficient in user research, interaction design, wireframing, prototyping, and usability testing. Expertise in iterative design processes, A/B testing, and usability improvements for both web and mobile platforms. Adept at collaborating with cross-functional teams to create user-friendly interfaces and responsive designs. Passionate about leveraging data analytics and user empathy to solve complex design challenges and optimize user satisfaction.

Work Experience

UX Designer Specialist   May 2020 to Present
Accenture India, Bangalore

- Collaborated with stakeholders to define business requirements and translate them into functional user interface (UI) designs.
- Worked with machine learning engineers to understand model predictions and ensure UX alignment with underlying AI capabilities.
- Created UI kits, component libraries, and design systems to maintain consistent design standards across web platforms.
- Developed low-fidelity prototypes (wireframes, user flows, interactive prototypes) for internal reviews, brainstorming, and user testing.
- Incorporated usability testing feedback into design iterations, ensuring optimal user experience (UX) and interaction design from concept through to launch.
- Engaged with development teams to assess the technical feasibility of design concepts and ensure seamless implementation.
- Provided continuous user research and usability testing support to validate design decisions and drive usability improvements.

Achievements

- Increased user engagement by 25% by collaborating with stakeholders to design user-centric interfaces that aligned with business requirements and customer expectations.

- Improved user task efficiency by 40% by developing low-fidelity prototypes, validating design concepts through user testing, and iterating on feedback for optimal UX solutions.

- Validated 80% of design assumptions through continuous user research and usability testing, leading to data-driven design improvements and enhanced user experience.

UI/UX Designer   March 2013 to April 2020
Synophic Worldwide, Bangalore (Acquired by Prodapt in 2022)

- Designed and prototyped user interfaces for data visualization, data analysis, and exploration in collaboration with Product and Engineering teams to conceptualize, define, prioritize, and build features according to Agile development principles.
- Created and optimized features such as alerts, dashboards, and monitoring workflows to improve customer troubleshooting efficiency.
- Collaborated with web and mobile developers to determine optimal graphic properties and UI specifications for ongoing projects, ensuring seamless implementation across platforms.
- Led the creation and delivery of User Experience (UX) visions, visual design, UI specifications, and interactive prototypes for web and mobile applications.
- Developed marketing collateral including white papers, PowerPoint presentations, brochures, infographics, and visual aids to support brand and product initiatives.
- Assisted the digital marketing team by designing newsletters, email templates, and infographics for internet marketing campaigns.
- Maintained comprehensive design documentation, interaction diagrams, and pixel-perfect design specifications to ensure high-quality builds and effective cross-team communication.
- Contributed to business strategy planning by gathering requirements, creating corporate strategy plans, and developing product demo presentations using PowerPoint.

Education

MBA in Marketing, 2014 – 2017
Sikkim Manipal University Distance Education (SMU-DE)

Bachelor of Commerce (Regular), 1999 – 2002
Graduated from Sambalpur University, Odisha.

Certification

Design Thinking & Product Development, 2023
Completed online training with LinkedIn Certification.

Digital Marketing Certified Associate, 2019
Completed the online training program with one project. (Simplilearn)

Certificate in Web Designing, 2006
Institute of Multimedia Art & Graphic Effects (image), Hyderabad (Specialization Course)

Skills

UX Design Tools: Figma, Sketch, Adobe XD, InVision, Axure RP, Balsamiq

Prototyping & Wireframing: Interactive Prototypes, Low-fidelity Prototypes, High-fidelity Prototypes, Storyboarding, Wireframes

User Research: Usability Testing, User Interviews, A/B Testing, User Journey Mapping, Personas

Design Methodologies: User-Centered Design (UCD), Agile UX, Design Thinking, Iterative Design

Collaboration Tools: Jira, Slack

Design Systems Guideline: Material Design, Human Interface Guidelines (HIG), Design Systems

Analytics & Testing Tools: Google Analytics

Design Tool: Adobe Photoshop, Adobe Illustrator, CorelDraw

Front-End Development: HTML5, CSS3

Address

Current Address: #10, Gopal Reddy Layout, Thubarahalli, Bengaluru - 560066, India

Portfolio Link

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